

Old Colony Furniture...by

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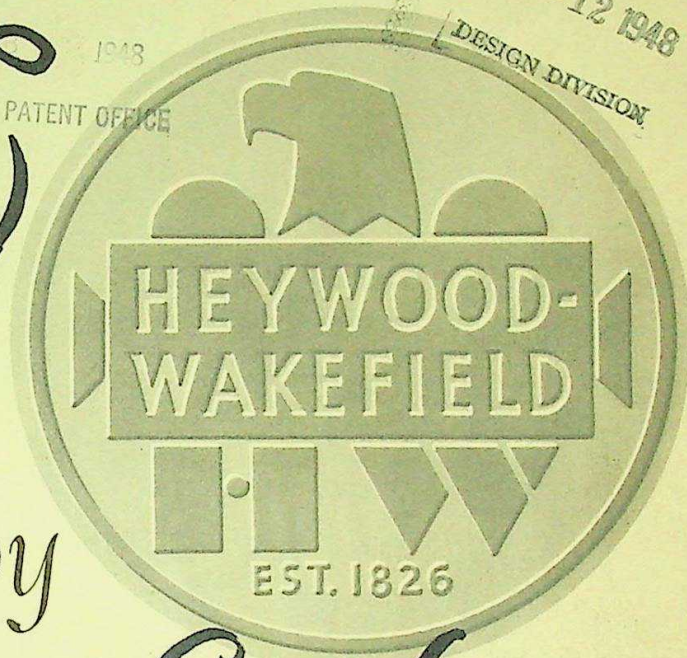
1948

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Designed and Produced by one of
America's Oldest Furniture Manufacturers

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GOOD FURNITURE IS FOR

BUILDING *Dreams*

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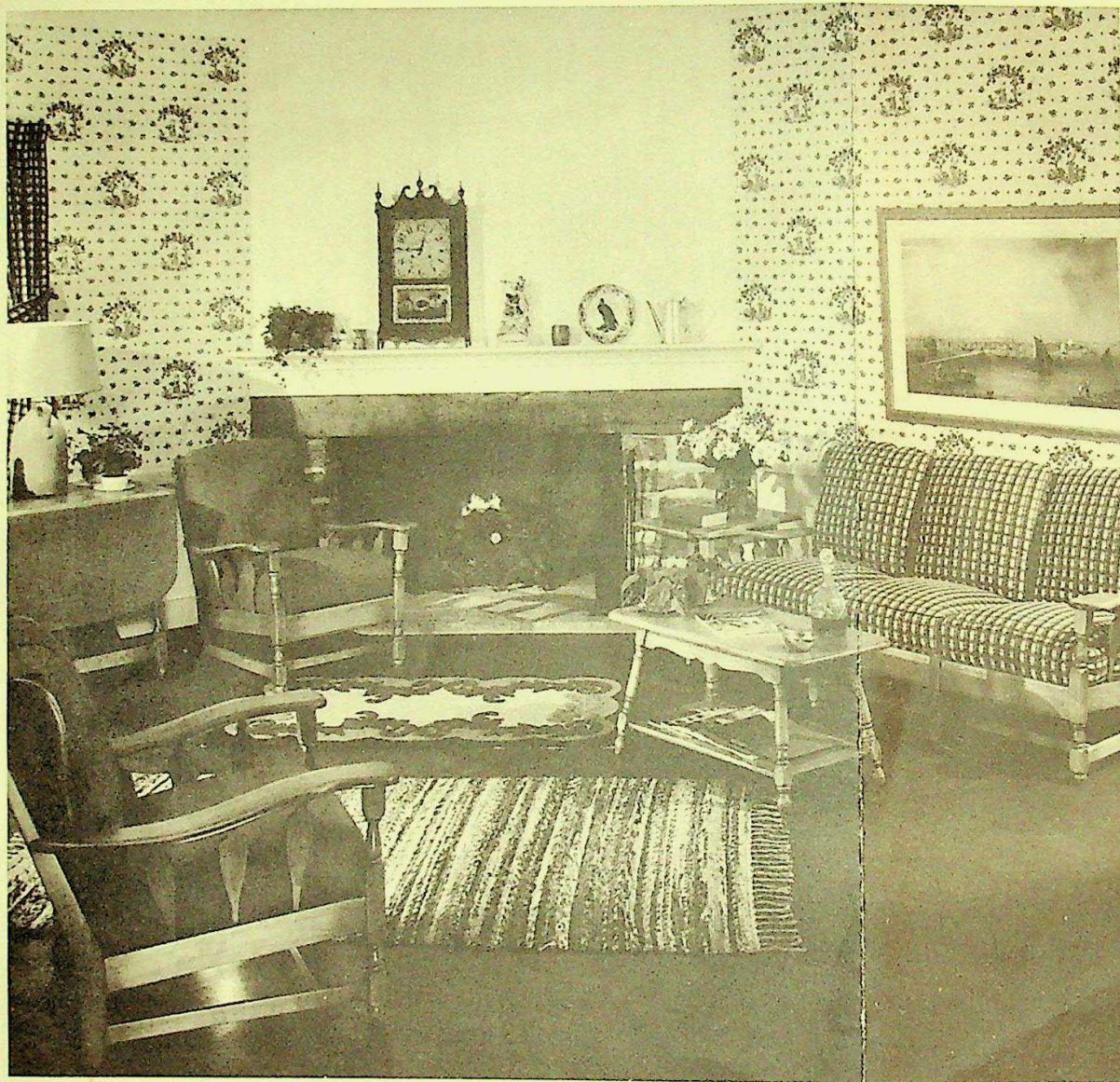
FURNITURE can be just something to sit on, a convenience for eating, or a place to sleep. But *good* furniture is a lot more. It's nice to live with, to build dreams on. Yes, and it can and should do a great deal toward making dreams come true! And that's what we really had in mind when we looked to early New England designers—and to some of our own 1826 pieces—for the basic character of Heywood-Wakefield Old Colony Furniture. That's why Old Colony Furniture is so truly rich in the American Tradition, not alone in its authentic design but in its real manufacturing heritage, as well.

Old Colony Furniture is produced by one of the oldest and largest furniture manufacturers in America. Its reputation for quality dates back 121 years, when the original Heywood brothers began to make a few chairs each day in a little shed adjacent to their father's farm. It has that warm friendly look they—and other Early American craftsmen—captured so well. Its rich, mellow Winthrop Maple Finish brings out the best in selected native hardwoods—glows with a subtle invitation to pleasant living. And you may be sure your Old Colony pieces will be soundly and honestly built by skilled American workmen, many of whom have been with this Company for 40, 50, and even 60 years.

Take special note of the unusually harmonious feeling which results from the unique "Home Planned" idea in Heywood-Wakefield Old Colony designs. This "Home Planned" principle makes it easy and sensible to buy for today's needs with an eye on the future. For with Heywood-Wakefield designs, you can add piece by piece as your needs require—and always be sure of maintaining a harmonious atmosphere throughout your living room, dining room and bedroom as the home of your dreams grows with the years.

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Page 1



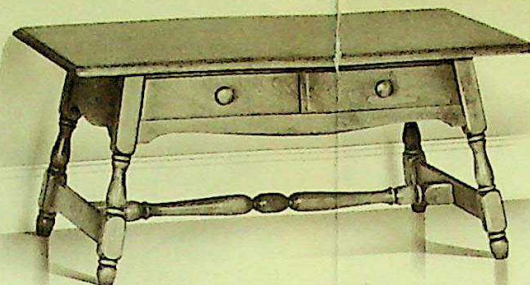
LOVELY TO LOOK AT . . . AND SO *Livable*

OLD COLONY is simple, livable furniture which retains all the charm and symmetry that our Early American craftsmen worked so long to achieve. Yet, it brings a new, luxurious measure of comfort to these fine, old, graceful designs . . . a comfort that is desired by hostesses and genuinely appreciated by your guests.

WE Americans really love a fireplace . . . so much so that it has become a symbol of our family life. Around the hearth we find spiritual as well as physical warmth. There we build happy memories which live with us long after that faint, farewell flicker from the last glowing ember. If you are among those fortunate persons who possess a fireplace, by all means, make the most of it thermally, socially, and *decoratively!* Never, never hide or clutter an interesting fireplace. Rather, *flank* it with a pair of well designed chairs or a sofa and chair combination. For convenience, a coffee table may be placed as shown in the view to the left. But, when this is done, be sure that the table is sufficiently low to provide a clear view of and to the hearth. This helps to increase the apparent size of your room, too.



This two-shelf coffee table numbered C 604 G has always been a real favorite in Early American design. It's so practical . . . and roomy, too. The top measures a full 36" and the shelf is only slightly less.



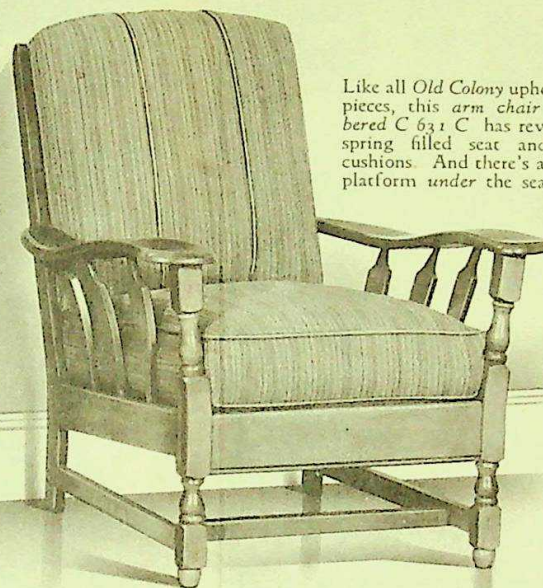
You must have often longed for a coffee table with full length drawer space. The C 611 G gives you all that plus authentic turnings and solid wood construction. And a full 40" x 20" top, to boot!



Note how the front posts of this comfortable wing chair numbered C 631 R flare out. That means there is more room between the arms.



Watch the whole family make a dash for this platform rocker! That high back, those shaped arms, and the gentle, lazy rocking action all contribute loads to its comfort. Number C 631 D.



Like all Old Colony upholstered pieces, this arm chair numbered C 631 C has reversible, spring filled seat and back cushions. And there's a spring platform under the seat, too.

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You'll find many uses for this 26" high lamp table. The substantial 21" x 16" top and those convenient shelves will help make your living room more livable. It's numbered C 608 G. And below is a charming end table with no end of possibilities. It is our C 606 G. The top is 26" long and 15" deep.



Everything about this davenport C 631-63 suggests genuine Early American design. Those pierced, arrow arm supports, those well-rounded turnings are all of most authentic character.



The butterfly ends of this charming chairside table can be raised to give you a 32" x 27" top. That must suggest many other uses for our C 622 G table. We've seen it used, most appropriately, as a small tea table.



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For the REST of your life

THAT'S how long you'll enjoy your Old Colony bedroom furniture . . . for the rest of your life. You never "trade in" your Old Colony pieces. You *treasure* them . . . find them taking on a new beauty and charm as the years pass by. Authentic, well-designed pieces, such as are shown on these two pages, help to make our bedrooms cheerful, comfortable places which we really want to *use* and to *enjoy*.

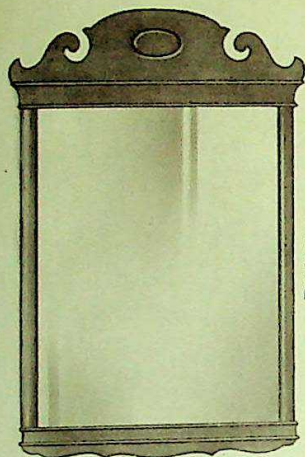
The *twin beds* shown below clearly exemplify the Colonial influence with their carefully shaped "arrowhead" footboards, heavy solid wood posts and smooth ball turnings on top. Numbered C 204, they are available in either the twin (3'3") or the full (4'6") size.



SINCE it seems to be the great American habit to keep our guests up entirely too late playing jackstones or describing our all-expense Yellowstone tour . . . the very *least* we can do is to make them comfortable for those all too few hours which they spend in their room. Positive "musts" for the guest bedroom include: a convenient night stand; a chest for that extra blanket; a fully equipped dressing table or small vanity with mirror. A simple table to accommodate breakfast and a portable or midget radio will add to your guests' enjoyment and to your reputation as a charming, thoughtful hostess.

A setting, like the one above, might well be that guest room, or, it could easily be your own master bedroom. The skillfully rounded, solid wood panels and the authentic finials atop the posts are characteristic of the care and craftsmanship that goes into Old Colony Furniture. The beds, numbered C 201, are available in twin or full sizes.

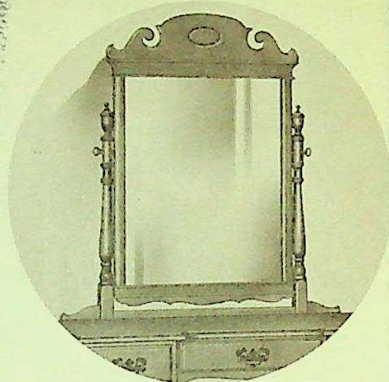




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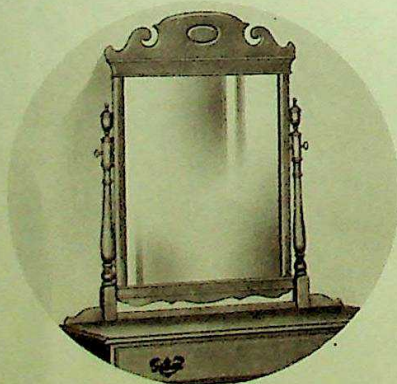
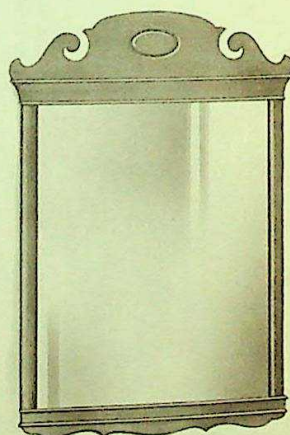
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The hanging mirror to the left is also available, if desired, with an attachment bracket. The view above shows how the mirror looks attached to the vanity base.



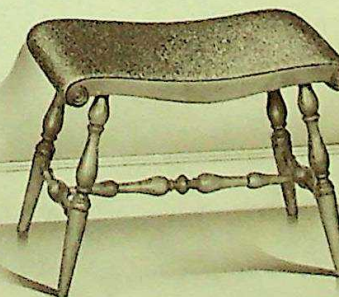
This vanity base, C 243, is a 7-drawer type with a roomy, 46" x 19" top. It is often used as a kneehole desk in the boy or girl's room. The hanging mirror, with its authentic scroll top, has a full 28" x 22" glass. It is numbered C 234.



The mirror attachment fits on the dresser, too, as shown above. The 4-drawer dresser to the right is numbered C 212. Its over-hanging top measures 42" x 19" . . . and it stands 35" high.



Heywood-Wakefield Old Colony vanities, dressers, night stands, and chests like our C 222 shown above have all the niceties of design plus rigid construction. The fully-lipped drawers slide easily because of our patented "floating frame" workmanship and carefully fitted center drawer glides. In addition, these pieces are dust-proof throughout . . . another boon to your finest linens and silks. The chest, above, has five roomy drawers and a top that measures 34" x 19".



The two-shelf night stand, below, has an 18" x 16" top. There's plenty of room for a small radio, a bedside lamp, and a telephone. It is numbered C 281.

You would never believe that our craftsmen could get so many handsome turnings into a vanity bench as in our C 271 above. The shaped, scrolled top is 22" x 16" . . . and of course, it's fully upholstered.



The HEART of HOSPITALITY

IF we subscribe to the axiom that "the way to a man's heart is through his stomach," we must admit that the heart of hospitality is a real, tasty meal! We make that necessary factor, the meal, all the more pleasant and memorable when we surround it with good service, the right environment, and congenial people. We know that we may depend upon you to provide the tasty meal and to invite congenial, interesting people. And . . . you may depend upon Old Colony Furniture to create a charming background for such a setting. Old Colony dining pieces appeal through their simple, traditional beauty; their excellent proportions; and their soft, mellow finish. That is why this beautiful furniture contributes so much decoratively, to the fine art of gracious entertaining . . . why it harmonizes pleasingly with your well chosen accessories.



Here is a close-up view of the *butterfly extension table* in the room setting to the left. It may be compacted (with drop leaves folded down) into the modest measurements of 26" x 42". You may also have a 63" x 42", a 73" x 42", or even an 83" x 42" top with the *very same table*! It has authentic butterfly wings, heavy spool turnings, and the edges all around have been softened to simulate wear. It is numbered C 428 G.



This graceful host chair with saddle seat is C 405 C. Note particularly the deep, attractive ribbon bow on the back.



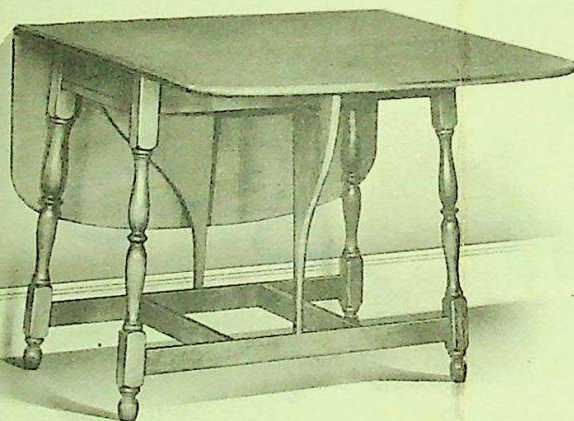
Like its mate to the left, the Windsor chair above has all the symmetrical turnings of the spindles and stretchers that mark it "authentic." It is numbered C 405 A.



This draw-end or refectory table is C 421 G. As shown, its top measures 42" x 30" but fully extended, the top reaches out to a full 66" . . . ample for all moderate entertaining.



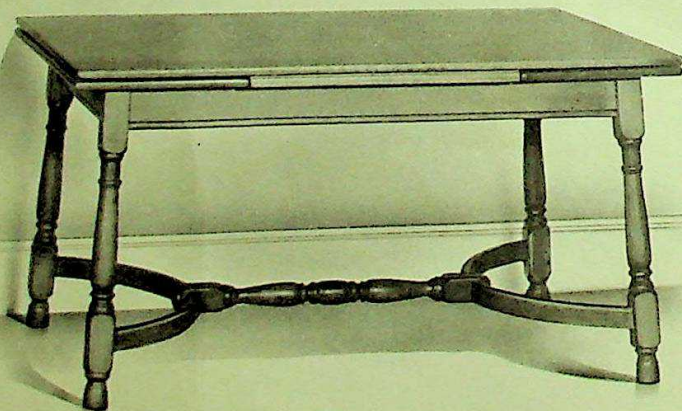
For desk, dining, console, and foyer use, there's nothing like a good ladderback chair. This particular model, the C 407 A, is a leader in colonial design.



If space is a limiting factor, this butterfly table C 425 G might be the answer to your decorating problem. Useful against the wall or out in the open, the top with both leaves up measures 54" x 36". With both leaves down, the top is 20" x 36". There's a drawer, too, for silver, etc.



Like all Old Colony chairs, this C 404 A has compressed tenon joints which assure a lasting bond between the seat, back posts, legs and stretchers.



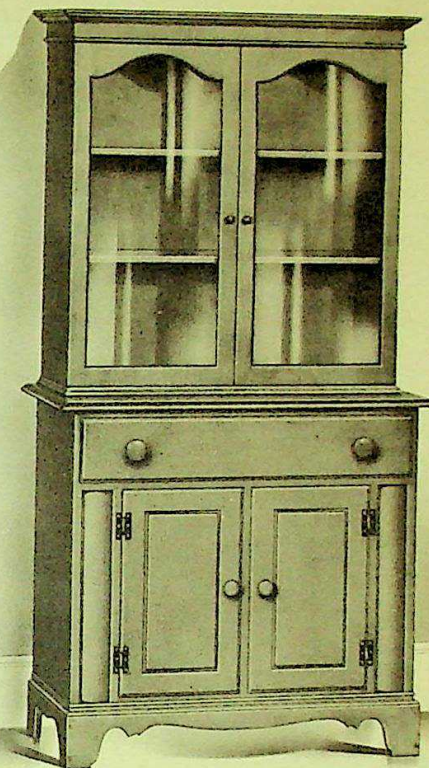
Every Heywood Wakefield refectory table, like the C 423 G, above, has a sliding mechanism that makes it impossible for you to scratch the tops of the draw-ends. The top of this largest table in the Old Colony grouping is 84" x 36" when fully extended. As shown, the top measures 54" x 36".



Under the seat of this C 408 A, there's a sturdy, screwed-in block in each of the corners. This kind of construction plus sensible styling makes Old Colony furniture last longer.



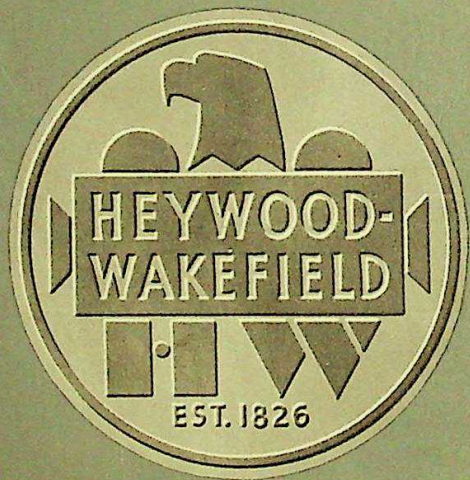
The flared arms, the fully scooped seat, and the "just-right" pitch of the back, are all attributes to comfort. This arm chair is numbered C 408 C.



The china above has adjustable shelves in both the glass-fitted top and in the cabinet below. Numbered C 435 on C 430, it is 70" high, 36" wide, 18" deep. The top is detachable; you can buy just the server base under the number C 430. Below is our C 436 on C 431. Again, the hutch top is detachable. The buffet is numbered C 431 and it has an adjustable shelf inside. This hutch cupboard is 70" high and 48" long.



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